

PROGRAM OF THE DAY

VISIONARY DAY – Edition 2019

18.09.2019

08.00-08.45	Guests registration	
	Greetings from the Federal Palace	<i>The Rt Hon. Filippo Lombardi, MP</i>
	Greetings and opening of the day	<i>Honorable Marco Borradori</i>
	Greetings and opening of the day	<i>Philipp Metzger, director general of the federal office of communications (OFCOM)</i>
	Presentation of the day	<i>Visionary Day Team / Davide Proverbio</i>
MORNING PROGRAM		
09.15-09.45	Azure Switzerland brings global innovation close to us	<i>Stefano Mallè, Chief Technology Officer Microsoft</i> <i>Luca Callegari, executive member of management at Microsoft Switzerland</i>
09.45-10.15	The future is among us	<i>Kevin Warwick, Professor of Cybernetics at the University of Reading (UK)</i>
10.15-10.45	Prepare for the Quantum Leap A contribution to two voices on how large corporations are facing the digital transformation	<i>Luca Mascaro, CEO Sketchin</i> <i>Martino De Marco, Head of Bip. xTech - Centre of Excellence</i>
COFFEE BREAK		
11.00-11.15	Privacy and data security in the new world In order to make the most of new technologies, will we be forced to give up our freedom?	<i>Stefano Mele, Expert in law of Technologies</i>
11.15-11.30	Innovation between present and future The impact of new technologies on everyday life	<i>Lorenzo Natale, Professor ITT Genova</i>
11.30-11.45	IT is driving globalization. But isn't it too late to globalize IT? New businesses: between threats and new opportunities	<i>Massimiliano Falcinelli, Information Systems Manager</i>
11.45-12.00	Medicine 4.0.	<i>Mauro Manconi</i> Head of Neurology Service Regional Hospital of Lugano - Civic and Italian
12.00-12.15	"Assistive Technology: a future accessible to everyone" To promote the independence of people who have special needs	<i>Daniele Raffa, CEO Handy Systems Sagl</i>



12.15-12.30	"Investing in early stage companies with disrupting technologies in Ticino" Computational sciences for the treatment of pediatric genetic diseases	<i>Lorenzo Leoni</i> Managing partner Tiventure SA
AFTERNOON PROGRAM		
14.00	Greetings and resumption	Honourable Raffaele De Rosa
14.00-14.30	What does it mean to be a 4.0 person? What is asked of people who live in a world of technology and industry 4.0?	<i>Luigi Mazzola</i> , Engineer, manager, performance coaching
14.30-14.45	Your place - your space: collaborate-think-move From the notion of "desk" to that of "workspace".	<i>Enrico Fabbri</i> , Architect - Founder and Creative Director
14.45-15.15	The hybrid world that will come Artificial intelligence and robotics look for spaces and opportunities.	<i>Luca Maria Gambardella</i> , Director IDSIA
15.15-15.45	ROUND TABLE Smart cities: intelligent cities To think today about the cities of the future among daily life, work and social relations	Round Table participants: <i>Roberta Cocco</i> - Digital Councillor, transformation municipality of Milan; <i>Robert Bregy</i> - Municipal Secretary, City of Lugano; <i>Enrico Fabbri</i> - Architect and creative director; <i>Eric Bastioli</i> - Autosoft co-founder Multimedia Srl <i>Philipp Metzger</i> , director general of the federal office of communications (OFCOM)
COFFEE BREAK		
16.15-16.30	From employee to entrepreneur How gig-economy changes the working world	<i>Stefano Santinelli</i> , CEO Strategy Swisscom Directories AG-Localsearch
16.30-16.45	How to be creative and digital in today's school Instructions for use	<i>Paola Mattioli</i> , Teacher at the Marymount Institute in Rome
16.45-17.00	The work of the future? Passion comes first. The invaluable experience of doing the job you like	<i>Valeria Cagnina</i> and <i>Francesco Baldassarre</i> , Founders of OFFpassiON
17.00-17.15	New technologies: augmented reality Applications and developments in the market	<i>Michael Schnyder</i> KS/CS communication





VISIONARY TEEN

Kids of today and their vision of the future

From Baby Boomers to Centennials: Comparing Generations.

At the end of the Visionary Day, starting at 8:00 PM, there will be an evening of intergenerational confrontation.

The particular format foresees that the *Centennials*, such as the young people born at the turn of the new millennium, will actively participate in the evening through an open debate with the other Generations around those themes that can be considered most divisive such as: work, use of technology, values, future, time, relationships.

Different points of view, ways of thinking, stereotypes and prejudices will be compared.

All this will be enhanced by multimedia contributions and questions from the public that will contribute to enrich and stimulate the debate.

